



**CITY OF LEESBURG PLANNING & ZONING DIVISION
RECOMMENDATIONS**

PROJECT: Ordinances Amendment Chapter 25 Land Development Code
REQUEST: Amending Sec. 25-424 (f) Miscellaneous signage (14) Government signs
CASE NO.: AMDT-14-142 LDC Amendment
MEETING DATE: August 21, 2014

THE PLANNING & ZONING DIVISION RECOMMENDS:

APPROVAL of the request

Summary:

The City Commission has indicated a desire to enhance and improve the visual impact of City public signs and provide for the ability to display emergency alerts especially for “Gateway Signs”. To that end, staff has developed this amendment to address these concerns through a partnership with the private sector to provide new “Gateway Signage” at no cost to the City with the addition of electronic commercial advertising.

Staff recommends the amendment to Section 25-424 (f) Miscellaneous signage (14) Government signs to provide the addition of electronic commercial advertising to City “Gateway Signs” while maintaining the primary public purpose of the signs.

Action Requested:

Vote to approve the referenced amendment to the Code of Ordinances Chapter 25 Land Development Code as proposed by staff and forward to the City Commission for consideration.